



General RAFT Pre-writing Chart

Role	Audience	Format	Topic
Travel Agent	Travelers	Brochure	Why visit.... (info on an area)
Political/historical figure	Employer	Resume	Highlights of a public figure
Advertiser	General Public	Advertisement	Soliciting an idea
Political Cartoonist	General Public	Political Cartoon	Political critique
Object (i.e. heart, book, tree)	Teacher	Poem	Expression of usefulness
Math Concept	Student	Word Problem/Solution	To illustrate understanding of concept
Science Concept	Teacher	Journal Entry	Inform about conditions and concept
Writer	Reader	Fairy Tale	Inform on topic creatively
Game Designer	Classmates	Game Instructions	Clarification of concept
Editor	Newspaper Readers	Editorial	Critique of issue